

# Pfizer EU Government Affairs: Our role in Brussels



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# Pfizer EU Government Affairs Representing “One Pfizer”



**Pfizer Innovative Health**

**Pfizer Essential Health**

**Cross-Business Unit Public Affairs Issues**

# Pfizer's EU Government Affairs

## Our role in Brussels



- *Drive development of positions on cross-BU priorities & conduct external advocacy*
- *Support BU specific priorities in Brussels where hook at EU level*
- *Manage industry association engagement & leadership*
- *Represent “One Pfizer” voice towards EU political decision-makers for PIH and PEH*