



# BELGIAN-ITALIAN CHAMBER OF COMMERCE

## HISTORY AND MISSION

**Alpeuregio Summer School 2012**

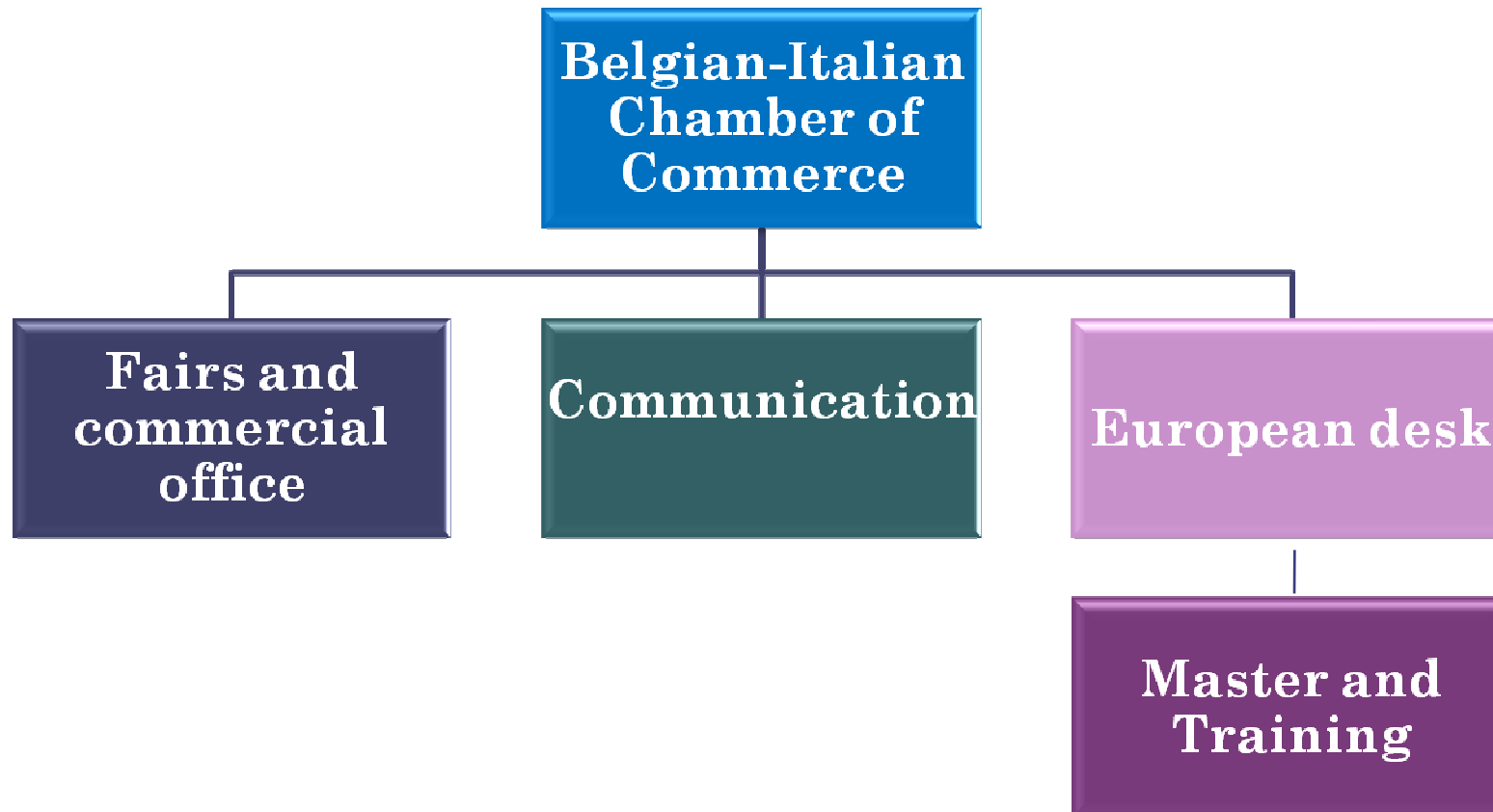
# THE BELGIAN-ITALIAN CHAMBER OF COMMERCE

- Belgian Non-profit entity
- Established in 1950
- Recognized by the Italian Government
- Supported by the Italian Ministry of Economic Development
- Belgian-Italian STAFF
- CCIE network





# OUR STRUCTURE



Luisa Gaioni – Belgian-Italian  
Chamber of Commerce



# FAIR TRADE & COMMERCIAL OFFICE (1)



## ○ Agent in Belgium for Italian fairs

- Fiera Milano, Verona Fiere, Rimini Fiera, Bologna Fiere
- contacts with Institutions (Regions, Federations of entrepreneurs, Associations, Local Chambers of Commerce, Expositions centers, etc.),
- personalized promotion required by the trade fair (contacts with buyers, expositors, journalist, etc.)

## ○ Trade missions

- The Chamber organizes trade missions for companies and entrepreneurs in Italy and Belgium.
- Business meetings B2B.



# FAIR TRADE & COMMERCIAL OFFICE (2)



- **Organization of events in Belgium for the promotion of Made in Italy**
- Arte in Tavola: entirely dedicated to food and wine, next edition: December 2012
- EXPOITALIA: the most important event for promotion of Made in Italy in Belgium, next edition: October 2013

*Arte in Tavola*

EXPO  
ITALIA



# EUROPEAN DESK... (1)

- From one side...

CCIB is involved as leader or partner in several European projects, mainly focused on

**EDUCATION** and **ENTREPRENEURSHIP**



# ON-GOING EUROPEAN PROJECTS

## UNIKEY

- **LLP - Erasmus**

Chamber's role: Partner

Consortium: University of Fulda – DE; Institute inter.research – DE; WOW – GR; Anne Fox – Denmark; CESAF – IT; JEUNE – BE; Universidade de Aveiro – PT; Instituto tecnologico Canarias – ES; Kruger to Canyons Biosfera – South Africa.

- Develop **entrepreneurial mindset** among youngsters.



**WE MEAN  
BUSINESS**

Discover what Leonardo and Erasmus Trainees can offer you



## OPEN - EYE

- Erasmus for Young Entrepreneurs programm
- Chamber's role: Partner
- Exchange programme
- Addressed to entrepreneurs
- Funded by the European Commission



Erasmus for Young  
**Entrepreneurs**

[www.open-eye.net](http://www.open-eye.net)

[www.erasmus-entrepreneurs.eu](http://www.erasmus-entrepreneurs.eu)







Erasmus for Young  
Entrepreneurs

## CONCEPT

- A new entrepreneur **travels** to an experienced entrepreneur in **another EU country** and work with him/her for 1 to 6 months.
- The matching of the new entrepreneurs with the host entrepreneurs is carried out with the help of the intermediary organisations.
- The objective is to help new entrepreneurs to acquire relevant skills for running and developing an SME; taking full advantages of opportunities provided by the internal market.



## The Enhanced EU-Canada Economic Partnership: Challenges and Opportunities for SMEs

- **EU-Canada**
- Chamber's role: Partner
- Consortium: CCIE  
Vancouver – CA; CCBI – BE.
- Organization of **seminars and workshops** for promotion of relationship between European and Canadians actors.



## TRAINING AND NETWORKING IN ISRAEL, JORDAN AND PALESTINE

- **ENPI – EU Partnership for Peace**
- Chamber's role: Leader
- Consortium: CCBI – BE; CIPMO – IT
- Organization of **training courses** in EU project drafting and management and networking activities for civil society organizations working in Israel, Jordan and Palestine.



# EUROPEAN DESK... (2)



From the other side it is involved in providing company with **consultancy services**:

- Consultancy in the field of European procurements and grants (research of the right budget line, support in project drafting, partner search, etc.):
  - Monitoring EU funding opportunities (tenders and grants): weekly newsletter
  - Support in drafting EU projects and tenders
  - Partner research
  - Participation on thematic European information days
  - Representative office in Brussels



# ...MASTER AND TRAINING



[www.europeanmaster.net](http://www.europeanmaster.net)



[www.cooperazioneallosviluppo.eu](http://www.cooperazioneallosviluppo.eu)



[www.europeanlobby.eu](http://www.europeanlobby.eu)



[www.sportelloeuropa.eu](http://www.sportelloeuropa.eu)

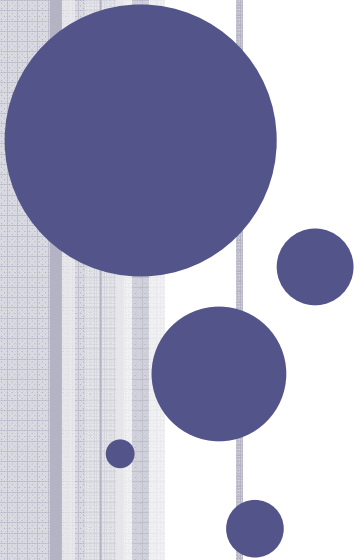


[www.euro-mediterraneo.eu](http://www.euro-mediterraneo.eu)





# QUESTIONS?





# THANKS FOR YOUR ATTENTION!

For further information

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